



# MATTHEW FULTON

WORKFLOW SPECIALIST

## CURRICULUM VITAE



Ventura, California



(805) 728-9092



mfulton@parkwaymail.com



<https://parkway.business>



# MATTHEW FULTON

WORKFLOW SPECIALIST



## PROFILE

Matthew Fulton is Founder of Parkway Business Solutions where he uses his passion for technology to create time-saving workflows and bookkeeping solutions to fit the needs of the modern small business owner.

Matthew's contribution to the accounting community has earned him accolades from some of the largest corporations in the industry including Intuit and ADP.

As the creator of the Facebook Group QB Community Live, Matthew devotes time helping his fellow community members dedicated to the belief that "Together We All Succeed".



## CONFERENCES | WEBINARS | PUBLICATIONS

### SPEAKING ENGAGEMENTS

#### INTUIT'S QUICKBOOKS CONNECT 2019 & 2021

National Accounting Conference with 5000+ Attendees | Intuit

#### SCALING NEW HEIGHTS 2019 & 2020

National Accounting Conference with 2500+ Attendees | Woodard Group

#### ACCOUNTING & FINANCE SHOW – TORONTO 2020

Virtual Conference | Terrapinn Group

### WEBINARS TOPICS

#### PAYCHECK PROTECTION PROGRAM

Insightful Accountant | ADP

#### QUICKBOOKS ONLINE ADVANCED

Insightful Accountant | Intuit

#### WORKERS COMPENSATION

CPA Academy | Intuit & AP Intego

### PUBLISHED ARTICLES

#### INTUIT'S FIRM OF THE FUTURE BLOG

12+ Published Articles | [Profile Link](#)

#### INSIGHTFUL ACCOUNTANT BLOG

7+ Published Articles | [Profile Link](#)



## PROFESSIONAL EXPERIENCE | COMMUNITY PROJECTS

### MANAGING PARTNER

Parkway Business Solutions | Ventura, CA | 2013 - Present

### FOUNDER

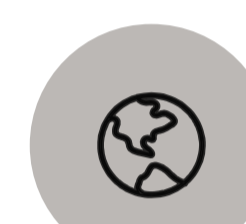
Cloud Apps Inc | Ventura, CA | 2018 - Present

### CO-CREATOR

QB Community Live | Facebook Group | 2018 - Present

### BOARD MEMBER

Bookkeepers Association of Ventura County | Ventura, CA | 2018 - 2019



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## ACCOMPLISHMENTS

2021 Top Educator/Trainer/Writer Award

Top 100 ProAdvisor – 2020 - 2022

ADP Accountants Council - 2020

Intuit Trainer Writer Network - 2019-2022

Best of Ventura County - 2020

## CERTIFICATIONS

Advance Certified

QuickBooks Online 2017-Current

Certified

QuickBooks Desktop 2015-2017

T-Sheets Pro Certified

Lucidchart Certified

## EDUCATION

Business Economics – Accounting  
UC Santa Barbara 2004

## PERSONAL SKILLS

Data Reconstruction

QuickBooks Online

Training & Mentorship

Public Speaking



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## PORTFOLIO



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### WEEKLY SESSION FACEBOOK LIVE

QB Community Live Facebook Group

The journey of the small business owner is filled with interesting challenges and obstacles that must be navigated along the way. QB Community Live provides a place for members of the Facebook Community to share their experiences and their challenges as we all take this journey together.

**Together we all Succeed.**



### QUICKBOOKS CONNECT 2019

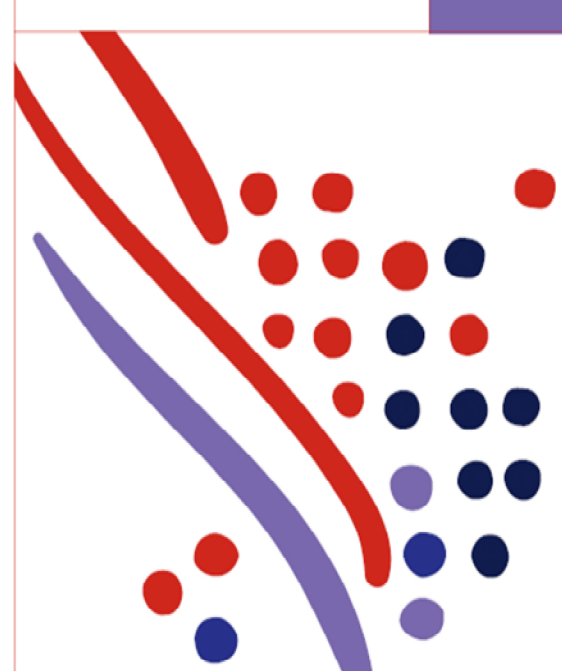
Intuit

In 2019, I had the privilege to share my knowledge with my fellow colleagues in the accounting industry as a presenter at QuickBooks Connect. While this was my first opportunity to speak at an Intuit Conference, I was scheduled for 4 sessions over the three-day event.

### What Every Accountant Needs to Know About:

The CARES Act,  
Paycheck Protection Program (PPP)  
Families First Coronavirus Response Act (FFCRA)

Matthew Fulton  
Parkway Business Solutions



### THE CARES ACT WEBINAR SERIES

ADP – June 2020

During the COVID pandemic, we were very fortunate to team up with ADP on a series of webinars focused on The Cares Act. As the weekly updates to the legislation continued to roll out on the Paycheck Protection Program, new content was shared with bookkeepers, CPA's and Tax Professionals around the United States so they could help small business owners.



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P O R T F O L I O



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## Intuit Firm of the Future Blog:

Articles:

- [To stream or not to stream](#)
- [Nothing replaces quality lighting!](#)
- [Selecting a webcam for live streaming](#)
- [Using Tasks to enhance your QuickBooks Online Advanced workflow](#)
- [A software company's case for using QuickBooks Online Advanced](#)
- [Growing your firm and yourself in 15 minutes or less: Prepare for tomorrow](#)
- [Growing your firm and yourself in 15 minutes or less: Nurture relationships](#)
- [Growing your firm and yourself in 15 minutes or less: Earn new certifications](#)
- [Growing your firm and yourself in 15 minutes or less: Feed Google new content through Google My Business](#)
- [Using Projects instead of Classes in QuickBooks Online](#)
- [Accelerated invoicing with QuickBooks Online Advanced, Part 1: Manual entry](#)
- [Accelerated invoicing with QuickBooks Online Advanced, Part 2: Importing invoices](#)
- [Custom fields in QuickBooks Online Advanced](#)
- [The modern evolution of accounting: QuickBooks Online Advanced](#)
- [The Power of Advanced Certification](#)

## QuickBooks Connect 2019

Conference Speaker:

- [Using Custom Fields in QuickBooks Online Advanced to Solve Professional Services Client Reporting Needs](#)

## QBOX Blog:

Articles:

- [Importing Transactions from Unsupported Banks in QuickBooks Desktop](#)

## Insightful Accountant:

Articles:

- [Providing Advisory Services During A Pandemic](#)
- [Is your Workers' Comp Policy PAYG?](#)
- [Workers' Comp through QBO Payroll with AP Intego](#)
- [Preparing Your Clients for 2020 Wage Compliance](#)
- [How QuickBooks Online Advanced Helped Increase Our Value Proposition](#)
- [Using Custom Fields in QuickBooks Online - Advanced](#)

Webinars

- [What Every Accountant Needs to Know About the CARES Act, PPP and FFCRA](#)
- [QuickBooks Online Advanced In Action - a Deep Dive](#)
- [Serving High-Value Clients with QuickBooks Online Advanced](#)
- [Surviving Your Next Workers' Comp Audit](#)
- [6,500 Reasons to Review Your Workers' Comp Policy](#)

## CPA Academy.org:

Webinars:

- [Workers' Compensation Compliance: Unmasking the Secrets](#)
- [Workers' Compensation Insurance: Is it Risky Business Not To Help Your Client?](#)

## Scaling New Heights 2020

Conference Speaker:

- [I just started my bookkeeping accounting firm, now what?](#)
- [Role play your way to advisory.](#)
- [Using Live Streams to Grow Your Firm](#)
- [To Submit or not to submit: Understanding PPP loan forgiveness.](#)
- [COVID after PPP Funds run out](#)
- [Introduction to Microsoft Teams for Accounting Firms](#)